Event Sponsorship Proposal

Saturday, June 6, 2020
6:00 PM Start; 9:00 PM After-Party

Michigan Shores Club
911 Michigan Ave, Wilmette, IL
We are determined to **Get Depression Out of the Dark** through depression awareness and education with classroom programs, teen clubs and a peer-focused Parent Handbook.

**Erika’s Lighthouse** reached over **111,000 students** in the 2018-19 School Year across **39 states, 5 countries** and **362 schools**.

Our mission is to ensure no teen feels alone in their depression. Join us.
The Spring Gala is Erika’s Lighthouse largest fundraising event featuring over 200 supporters from across Chicago’s North Shore.

The 2020 event is titled Old Hollywood where guests can arrive dressed as movie stars from the golden age of cinema.

The evening will feature networking, dinner and dessert as guests socialize in the glitz and glamour of Chicagoland’s Michigan Shores Club.
Sponsorship Opportunities

Executive Producer *(only 2 roles available)*

Unique Benefits:
- Exclusive named sponsor (Pre-Event Reception or After Party)
- 2 Reserved tables of 10 near stage
- Logo recognition on event night handout & bid paddle
- Logo recognition on cover of electronic program book

*Sponsorship benefits begin at $25,000.*

Erika's Lighthouse
Sponsorship Opportunities

**Director**

Unique Benefits:

- 1 Reserved table of 10 near stage
- Live mention by Emcee
- Logo on sponsor signage at event
- Logo on event website and social media

*Sponsorship benefits begin at $10,000.*
Sponsorship Opportunities

**Producer**

Benefits:

- 1 Reserved table of 10
- Logo on event website
- Logo on rotating slideshow
- Logo on electronic program book

*Sponsorship benefits begin at $5,000.*

Erika's Lighthouse
Sponsorship Opportunities

Screenwriter
Benefit:
- 1 Reserved table of 10
- Recognition on electronic program book

Sponsorship benefits begin at $2,500.
Sponsorship Opportunities

Cinematographer

Benefits:

- 2 Event tickets
- Signage at sponsored event (Bar, Band, DJ, Food Station)

*Sponsorship benefits begin at $1,000.*
Sponsorship Opportunities

**Executive Producer ($25,000) (2 roles available)**
- Pre-Event Reception or After Party Exclusive Named Sponsor
- 2 Reserved tables of 10 near the stage
- Recognition:
  - by Emcee at the event
  - on event website and social media
  - press releases and inclusion in media articles
  - on sponsor signage and rotating slideshow
  - in e-newsletter to organization stakeholders
  - on cover of electronic program book
  - on event-night handout and bid-paddle

**Producer ($5,000)**
- 1 Reserved table of 10
- Recognition:
  - on Erika's Lighthouse website
  - on rotating slideshow
  - in electronic program book

**Director ($10,000)**
- 1 Reserved table of 10 near the stage
- Recognition:
  - by Emcee at the event
  - on event website and social media
  - press releases
  - on sponsor signage and rotating slideshow
  - in e-newsletter to organization stakeholders
  - in electronic program book

**Screenwriter ($2,500)**
- 1 Reserved table of 10
- Recognition in electronic program book

**Cinematographer ($1,000)**
- 2 Event tickets
- Signage at sponsored activity (Bar, Dj, Band)

Please contact Brandon at brandon@erikaslighthouse.org or (847) 386-6481.
You can also purchase your sponsorship online at ErikasLighthouse.org/SpringGala/