



Erika's Lighthouse Community Ambassadors

Erika's Lighthouse Community Ambassadors (CAs) engage with schools sharing information about our programs and initiatives in the communities in which they have connections. We consider our CAs an extension of the home office, enabling us to enhance our outreach.

Community Ambassadors impact our organization in a positive way. After training, individuals have the opportunity to become directly involved by engaging schools and the school influencers, sharing information about our programs and initiatives, and participating in projects that make a difference in the schools.

What Does a Community Ambassador Do?

- Serves as a point of contact at school and community events on behalf of the Erika's Lighthouse
- Promotes Erika's Lighthouse free programming: Classroom Programs, Parent Handbook, and Teen Empowerment Clubs
- Volunteers at local events to spread awareness of our organization

Goal of Community Ambassadors

- The ultimate goal of our Community Ambassadors is for stakeholders you meet and share information with to create a portal account on ErikasLighthouse.org
- Engage new communities around the world with Erika's Lighthouse information
- Assist in helping Erika's Lighthouse meet mission

Available Tools

- Training Presentation (Live & Prerecorded)
- Phone screen stats snapshot
- Flyer for quick distribution
- Shortcuts to Resources on our Portal, including:
 - Teen Bookmarks (English & Spanish)
 - Parent Handbook Bookmarks
 - Parent Handbook (English & Spanish)
- Letter Template to schools
- Email Templates to schools
- Erika's Lighthouse general presentation with talking points
- Our staff