



Lighthouse Council Membership Overview

Lighthouse Council Mission Statement

Members of Erika's Lighthouse Lighthouse Council serve as ambassadors and networkers, building awareness and support within our communities. The role of the Lighthouse Council is to act as a national network of supporters advancing our work to help us accomplish the Vision 2025 Strategic Plan.

This passionate group is composed of ***committed supporters of Erika's Lighthouse*** that are looking to build camaraderie, friendships and help expand the mission of Erika's Lighthouse.

Member Agreement

- 2 year commitment
- Attend a minimum of 2 out of 4 meetings annually
- Make a financial contribution annually
- Embrace and live the values of Erika's Lighthouse
- Network on behalf of Erika's Lighthouse with 7 new introductions annually through one or more of the following methods:

Programming

- Support the organization's programmatic growth by introducing Erika's Lighthouse to new school communities
- Introduce organizations, businesses and others passionate about mental health that can help advance our mission

Networking & Awareness

- Introduce new individuals that may be interested in supporting Erika's Lighthouse - particularly those outside of the Chicago area.
- Host "A Night with Erika's Lighthouse" to introduce new individuals to Erika's Lighthouse and possibly as a fundraiser
- Participate annually in our Fall Appeal by supplying new contacts upon joining, and every year subsequently, and writing personal notes on the letters
- Participate in our Beacon of Hope Golf Classic by promoting sponsorship, attending the event, volunteering, and bringing friends
- Support the Chicago Marathon fundraiser by helping to recruit runners for Team Resilience

Lighthouse Council members have the flexibility to leverage their networks in meaningful and important ways to them. This can be done through programming, fundraising or a mixture of both.

Lighthouse Council Commitment Form



Member Expectations

- 2 year commitment.
- Attend a minimum of 2 out of 4 meetings annually.
- Make a financial contribution annually.
- Embrace and live the values of Erika's Lighthouse.
- Network on behalf of Erika's Lighthouse with 7 **new** introductions annually through one or more of the methods below.

Lighthouse Council members have the flexibility to leverage their networks in meaningful and important ways to them. This can be done through programming, networking or a mixture of both. As indicated above, you are expected to make 7 new introductions annually. **Please list how many individuals, schools or organizations you will network with on each of the following?** (The total for all should be at least 7. You can focus all of your attention on one task or mix them up.)

#	Programming	Eg
	How many new school communities will you work to introduce to Erika's Lighthouse?	2
	How many organizations, businesses and others passionate about mental health, that can advance our mission programmatically, will you introduce to Erika's Lighthouse?	0
#	Networking & Awareness	
	How many new individuals that may be interested in supporting Erika's Lighthouse, particularly those outside of the Chicago area, will you introduce to Erika's Lighthouse?	0
	How many new individuals will you reach via a fundraiser or party, such as "A Night with Erika's Lighthouse", to introduce them to Erika's Lighthouse?	4
	How many new individuals will you add to the Fall Appeal annually and write personal notes on the letters?	1
	How many participants, sponsors or volunteers will attend the Beacon of Hope Golf Classic?	0
	How many Chicago Marathon or Team Resilience participants/fundraisers will you recruit?	0

I agree to meet all the expectations above as a member of the Lighthouse Council.

Signature

Date

Please complete the next page and return to Brandon at brandon@erikaslighthouse.org.



Conflict of Interest Disclosure Agreement

1. It is the policy of Erika's Lighthouse that all Team Members scrupulously avoid conflicts of interest between the interests of Erika's Lighthouse, and any personal, professional, and business interests. This requires avoidance of both actual and potential conflicts of interest, as well as actions that may give rise to the appearance of a conflict of interest.

2. I have reviewed the Erika's Lighthouse conflict of interest policy, I understand its terms, and agree to abide by its requirements.

Except as specifically described below, neither I, nor, to the best of my knowledge, any of my family members, business or professional associates has, during the past 12 months been engaged in, or anticipates at any time in the future being engaged in, any activity or position that would create a conflict of interest.

The activities listed below may constitute a conflict of interest:

(If none, so indicate.)

Team Member's Signature

Team Member's Name (Print)

Date



Mission

We are a not-for-profit dedicated to educating and raising awareness about adolescent depression, encouraging good mental health and breaking down the stigma surrounding mental health issues.

Vision

To make sure no young person feels alone in their depression. To become the leading provider of teen depression awareness programs and resources in school communities.

Values

We Believe In:

The Power of Programs with Impact

We are committed to de-stigmatizing depression and providing hope for young people who have it. Our innovative, evidence-informed classroom programs do more than raise awareness; they provide a structured model for youth to thrive and survive. Making a meaningful difference in the lives of teens with depression defines all we do and who we are.

The Power of Positivity

We believe in the power of positivity – it permeates our culture through our mission statement and how we engage with students, teachers, and administrators. Positivity, knowledge, and compassion create empowerment, and empowerment drives change and hope.

The Power to Change the World

We know that empowered teens can change cultures, even deeply rooted ones. Through education, modeling, and positivity, our programs provide proven foundations for teens to create a thriving culture of compassion, support, and hope.

The Power of Programs that Spread

We are determined to make every community a beacon of hope, which is why all of our activities – from programs to engagements – are designed to be easily replicated and customizable for schools across the country, and the world.

The Power of Trust and Integrity

We deeply believe in what we do, and we believe in others. In all we do, we operate with integrity, trust, respect, and authenticity. We are resourceful, we are good stewards of the gifts we are given, and we always hold ourselves accountable. What we do truly matters.



Vision 2025: Expand, Empower, Engage

This strategic vision creates a plan for Erika's Lighthouse to meet its full vision: **becoming the leading provider of teen depression awareness programs and resources in school communities.** This will be achieved by establishing Erika's Lighthouse as a pillar of efficiency and effectiveness throughout the organization. We are setting out to create significant cultural change in school communities across the country. The key goal is program expansion. To achieve this, we will focus on program improvements, technology adoption, marketing and promotion, volunteer engagement, staff development, and utilizing data in all aspects of decision making.

GOAL 1: CLASSROOM EDUCATION

Classroom Programming for middle and high schools continues to drive us forward. By the end of 2025, Erika's Lighthouse will expand from 505 schools to reach over 5,000 schools across the country with depression awareness and suicide prevention education. Our positive messages that no young person should feel alone and that there is hope remains the centerpiece of our efforts. Our programs will continue to support young people in learning and developing the skills they need to seek help, stay hopeful and take control of their mental health.

GOAL 2: TEEN EMPOWERMENT

Teen Empowerment Clubs will see significant growth, from 18 active teen clubs today to 250 by 2025. This growth will be driven by our knowledge that teens can change the world and true cultural change within school communities starts with them. We are focused on empowering young people to lift one another up through awareness campaigns, advocacy and education.

GOAL 3: FAMILY ENGAGEMENT

The Parent Handbook on Childhood and Teen Depression was created in the early days of Erika's Lighthouse and remains a centerpiece of our efforts to create inclusive, empowered school communities. We have seen growth in distributions already with over 4000 handouts this year but will increase that to 25,000 by 2025. Today's young people are much more in tune with understanding mental health and being receptive, but parents will remain a barrier due to fear, stigma and lack of awareness. The Parent Handbook is a tool designed to specifically address this and help families work through challenges together.

GOAL 4: BUSINESS OPERATIONS

Lastly, to achieve our goals, the organization will need to improve business processes and efficiencies. While we will certainly need additional staff, we believe that we will do more with less through volunteers, training, technology, innovation, and automation. We will also secure the necessary resources to accomplish our mission.

Vision 2025 provides an ambitious, but practical strategy for Erika's Lighthouse to be the leading provider of teen depression awareness and education resources in school communities throughout the country.