



**Erika's
Lighthouse**

A Beacon of Hope for Adolescent Depression®



**Beacon of Hope
Golf Classic**

Driving to Get Depression Out of the Dark™



Partnership Opportunities

Sunset Ridge Country Club

2100 Sunset Ridge Rd, Northfield, IL

Monday, August 28, 2023

1:00 PM Tee Time

5:00 PM Summer Celebration Dinner

www.beaconofhope.golf

Partnership Contact:

Meade Means, Development Manager

Meade@erikaslighthouse.org

www.ErikasLighthouse.org

An organization with impact



Erika's Lighthouse is a leading provider of mental health education for schools around the country. The organization has seen tremendous growth every year for the past three years. The five-year goal for Erika's Lighthouse is to be in over 5000 schools around the country and impact over 1,000,000 students annually.

MISSION

Erika's Lighthouse is a not-for-profit organization dedicated to educating and raising awareness about adolescent depression, encouraging good mental health, and breaking down the stigma surrounding mental health issues.

VISION

To make sure no young person feels alone in their depression by becoming the leading provider of depression awareness programs and resources in school communities.

PROGRAMS

In order to create inclusive school cultures, we offer school communities:

- Classroom Education for grades 4-12
- Teen Empowerment through school clubs and turn-key activities
- Family Engagement through workshops and a family handbook
- School Policy & Staff Development opportunities



VALUES

We Believe In:

The Power of Programs with Impact

We are committed to de-stigmatizing depression and providing hope for young people who have it. Our innovative, evidence-informed classroom programs do more than raise awareness; they provide a structured model for youth to thrive and survive. Making a meaningful difference in the lives of teens with depression defines all we do and who we are.

The Power of Positivity

We believe in the power of positivity – it permeates our culture through our mission statement and how we engage with students, teachers, and administrators. Positivity, knowledge, and compassion create empowerment, and empowerment drives change and hope.

The Power of Programs that Spread

We are determined to make every community a beacon of hope, which is why all of our activities – from programs to engagements – are designed to be easily replicated and customizable for schools across the country, and the world.

The Power of Trust and Integrity

We deeply believe in what we do, and we believe in others. In all we do, we operate with integrity, trust, respect, and authenticity. We are resourceful, we are good stewards of the gifts we are given, and we always hold ourselves accountable. What we do truly matters.

The Power to Change the World

We know that empowered teens can change cultures, even deeply rooted ones. Through education, modeling, and positivity, our programs provide proven foundations for teens to create a thriving culture of compassion, support, and hope.

Golf Partners



Eagle Sponsor - \$25,000

- 2 foursomes
- An additional 8 dinner guest tickets
- Contest sponsorship of choice
- Hole sponsorship (gold) of choice
- Considerable sponsor recognition with corporate logo on event:
 - Invitations and promotions
 - Social Media posts with links to website
 - Website & E-Blasts
 - Entrance
 - Registration table
 - Program e-book
 - Podium and verbal recognition during awards dinner
- Exclusive event naming rights +\$10,000



Birdie Sponsor - \$15,000

- 2 foursomes
- An additional 8 dinner guest tickets
- Hole sponsorship (gold)
- Sponsor recognition with logo on event:
 - Entrance
 - Invitations and promotions
 - Website & E-Blasts
 - Registration table
 - Program e-book



Par Sponsor - \$10,000

- 1 foursome
- An additional 4 dinner guest tickets
- Sponsor recognition with logo on event:
 - Invitations and promotions
 - Website & E-Blasts
 - Registration table
 - Program e-book



Foursome Sponsor - \$5,000

- 1 foursome
- An additional 4 dinner guest tickets
- Sponsor recognition with logo on event:
 - Website & E-Blasts
 - Program e-book

*Customized partnerships can be created. Please contact meade@erikaslighthouse.org.

Please confirm your sponsorship by contacting meade@erikaslighthouse.org or (847) 386-6481

Important Dates

April 14, 2023 Logo/name for inclusion on materials to meade@erikaslighthouse.org
July 28, 2023 Sponsorship Confirmation to meade@erikaslighthouse.org
August 18, 2023 Name(s) of golfers to meade@erikaslighthouse.org

Please note: The earlier Erika's Lighthouse is notified of a sponsorship, the more benefits we can provide.

Dinner Partners



World Champion - \$10,000

- Sponsor recognition with logo on event:
 - Prominent signage at the dinner
 - Invitations and promotions
 - Website & E-Blasts
 - Registration table
 - Program e-book
- recognition during the awards presentation
- Exclusive Summer Celebration BBQ awards dinner naming rights +\$5,000
- 16 tickets to the Summer Celebration BBQ Dinner



Grand Champion - \$5,000

- Sponsor recognition with logo on event:
 - Signage at the dinner
 - Invitations and promotions
 - Website & E-Blasts
 - Registration table
 - Program e-book
- 10 tickets to Summer Celebration BBQ Dinner



Reserve Grand Champion - \$2,500

- Sponsor recognition with logo on event:
 - Website & E-Blasts
 - Program e-book
- 8 tickets to the Summer Celebration BBQ Dinner



Pit Boss - \$1,500

- Sponsor recognition on website
- Recognition in event e-book
- 4 tickets to the Summer Celebration BBQ Dinner

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Marketing Partners



Boxed Lunch Sponsor - \$5,000

- Logo on boxed lunches
- Sponsor recognition on website and in event e-book
- 8 tickets to the Summer Celebration BBQ Dinner



Hole-in-One Sponsor - \$5,000

- Logo signage at contest hole
- Participation in award ceremony (if won)
- Sponsor recognition on website
- Recognition in event e-book
- 4 tickets to the Summer Celebration BBQ Dinner



Golf Beverage Sponsor - \$2,500

- Logo signage at beverage stations
- Sponsor recognition on website
- Recognition in event e-book
- 4 tickets to the Summer Celebration BBQ Dinner



Contest Sponsor - \$1,500

- Closest to the Pin, Longest Drive, Beat the Pro and more
- Table at hole to greet golfers
- Logo signage at hole
- Sponsor recognition on website
- Recognition in event e-book
- 4 tickets to the Summer Celebration BBQ Dinner



Hole Sponsor - \$750 Gold | \$500 Silver | \$250 Bronze

- Logo signage at hole (Gold & Silver), Name at hole (Bronze)
- Tickets to the Summer Celebration BBQ Dinner (3 Gold | 2 Silver | 1 Bronze)
- Recognition in event e-book

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