



Fundraising Checklist

Be sure you have done all you can to support Erika's Lighthouse! If you complete all these steps, you should meet your personal fundraising goals and expectations.

- Donate to Yourself**
Demonstrate your passion to your potential donors and challenge them to match your commitment!
- Make A List**
Compile a list of friends, family, co-workers, peers and others that may support your efforts.
- Email Your List**
Send out emails and updates to your contacts requesting support and giving information and statistics about teen depression and suicide.
- Make It Viral**
Share updates and requests donations on Facebook, Twitter, Instagram and other social media sites.
- Keep It Local**
Ask your favorite local businesses to give back to your efforts! You support them, let them support you!
- Utilize Your Resources**
Access the fundraising resources available to you to help you reach your goal.
- Know Your Incentives**
Learn all about the ways you can earn **Level Up** Badges, fundraising Incentives and recognition opportunities you can earn through stellar fundraising!

If you have questions or would like assistance with fundraising reach out to:

Nick Crothers
Fundraising Manager
nick@erikaslighthouse.org